Create a key and cert
These will be self-signed
root@ubuntu-partitioned:~$ openssl req -new -x509 -nodes -out server.crt -keyout server.key
Generating a 2048 bit RSA private key

writing new private key to 'server.key'

You are about to be asked to enter information that will be incorporated into your certificate request.
What you are about to enter is what is called a Distinguished Name or a DN. There are quite a few fields but you can leave some blank
For some fields there will be a default value,
If you enter '.', the field will be left blank.

Country Name (2 letter code) [AU]:US
State or Province Name (full name) [Some-State]:Utah
Locality Name (eg, city) []:Pinto
Organization Name (eg, company) [Internet Widgits Pty Ltd]:Foo bar corp
Organizational Unit Name (eg, section) []:video games
Common Name (e.g. server FQDN or YOUR name) []:secure1.thegummibear.com
Email Address []:joe@cs.dixie.edu
root@ubuntu-partitioned: /etc/nginx/sites-available

vi secure1.conf
server {
    #listen on 80
    listen 80;
    server_name secure1.thegummibear.com;
    root /var/www/html/secure1;
    #listen on 443 too
    listen 443 ssl;
    ssl_certificate /etc/nginx/ssl/server.crt;
    ssl_certificate_key /etc/nginx/ssl/server.key;
}

make the document root, add content to it. Symlink this site to sites-enabled. Restart nginx.
This is secure
This certificate has been verified for the following usages:

**Issued To**
- **Common Name (CN)**: secure1.thegummibear.com
- **Organization (O)**: Foo bar corp
- **Organizational Unit (OU)**: video games
- **Serial Number**: 00:B4:C2:AA:EA:13:EF:96:45

**Issued By**
- **Common Name (CN)**: secure1.thegummibear.com
- **Organization (O)**: Foo bar corp
- **Organizational Unit (OU)**: video games

**Validity Period**
- **Issued On**: Thursday, October 20, 2016 at 2:12:06 PM